
LEARNING CHOICES PROGRAM

Event Management

DURATION OF SUBJECT

One semester

SUBJECT TYPE

Elective

COURSE DESCRIPTION

Master your own destiny – be an event manager. Explore the event process from concept to evaluation, creating an event vision, event documents to plan your event, the event budget including sponsorship and attracting sponsors. This course enables students to organise an event for the College, local community or for a fictional scenario. Students develop time management skills, ability for creative thinking, negotiation and public relations skills. This unit provides students with skills which enable them to perform the role of an event manager, planning, organising and ultimately presenting the project to a real or fictitious client.

This unit enables students to develop specific Digital Technologies skills, including:

- Project Management
- File management and backup procedures
- Applying appropriate formats and conventions

Further skills this unit addresses include:

- The presentation of ideas and understandings to a client
- Selection of appropriate strategies to process and organise information
- Creative thinking behaviours and strategies

ASSESSMENT

Students work toward the organisation of an event; their assessment is based on the Digital Technologies tasks supporting the planning, organisation and presentation of the project.

Why choose this subject?

Students who have a passion for Digital Technologies, organising events or an interest in the field of Event Management would enjoy this Elective.