
VCE UNITS INFORMATION

VCE Media Units 3 and 4

CONTENT

Unit 3

This unit provides students with opportunities to develop their understanding of film, television or radio drama production and story elements and to recognise the role and significance of narrative organisation and ideology in fictional film, radio or television programs. In this context, students also consider how production and story elements structure narratives to engage an audience and structure meaning. Students also develop practical skills through undertaking exercises related to aspects of the design and production process. They design a media production design plan for a specific media form with the relevant specifications presented as a written planning document with visual representations.

Unit 4

This unit allows students to develop further practical skills in the production of media products and to realise a production design. Organisational and creative skills are refined and applied throughout this process. Students explore the relationship between the media and audiences, focusing on the opportunities and challenges afforded by current developments in the media industry. The role of the Australian government in regulating the media is also critically analysed in this unit.

OUTCOMES

Unit 3

- Students should be able to analyse how narratives are constructed and distributed, and how they engage, are consumed and are read by the intended audience and present day audiences
- Students should be able to research aspects of a media form and experiment with media technologies and media production processes to inform and document the design of a media production
- Students should be able to develop and document a media production design in a selected media form for a specified audience

Unit 4

- Students should be able to produce, refine and resolve a media product designed in Unit 3
- Students should be able to discuss issues of agency and control in the relationship between the media and its audience

ASSESSMENT

School assessed course work, a school assessed task and an end of year examination contributing 40% to the final assessment will determine the student's level of achievement in Units 3 and 4 Media.

Please Note: A subject levy applies to this subject (see Subject Cost Schedule for details). Students wishing to undertake this subject must have access to a video camera, and be able to bring it to school on occasions as required.