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# LEARNING CHOICES PROGRAM

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## Visual Communication and Design

### DURATION OF SUBJECT

One semester

### SUBJECT TYPE

Elective

### COURSE DESCRIPTION

This subject comprises of a series of continuing units aimed at developing knowledge of Communication, Environmental and Industrial design processes. It includes the study and practice of various methods of communicating visually, developing competence in expressing ideas, and gaining knowledge of a variety of design techniques. There is a focus on digital and manual drawing methods supported by the understanding and practice of the design elements and principles.

### ASSESSMENT

Students' work is monitored throughout the semester. They are required to submit a folio of work for formal assessment at the end of the course. A visual diary of material that corresponds to and supports the folio is also an important component of the assessment. The focus of this support material is on the development of design skills. The overall folio should demonstrate technical competence using a variety of techniques to create images that communicate effectively.

### Why choose this subject?

In an age saturated by visual images, the Visual Communication Design subject arms the students with the skills, knowledge and understanding to actively engage, analyse and contribute in meaningful way to the visual world around them.

Visual Communication Design builds upon prior knowledge obtained in Middle School and provides a solid foundation to prepare for senior design subjects. It is highly recommended that students interested in pursuing the visual communication design in Senior School undertake this subject.